VAREP 2020
POLICY CONFERENCE

2020 POLICY CONFERENCE SPONSORSHIP BROCHURE

JUNE 14 - 16, 2020 · WASHINGTON, D.C. · GRAND HYATT WASHINGTON

MAKING THE AMERICAN DREAM A REALITY FOR THOSE WHO HAVE SERVED US

www.VAREP.net/PolicyConference

OVERVIEW OF INFORMATION

What VAREP has to offer, an overview of the VAREP Policy Conference, and why you should sponsor VAREP

ABOUT VAREP

Established in 2011, the USA Homeownership Foundation, Inc. DBA Veterans Association of Real Estate Professionals (VAREP), is a non-profit 501.c.3 organization dedicated to increasing sustainable homeownership, financial literacy education, VA loan awareness, and economic development for the active military and veteran communities. VAREP and its members represent and work within all sectors of the real estate, housing, and financial services industries. Our goal is to keep the American Dream of homeownership alive for servicemembers and veterans of all eras.

2020 VAREP POLICY CONFERENCE OVERVIEW

The conference is filled with educational sessions and town halls to educate attendees on important housing policy, lending initiatives, and economic development affecting the military and veteran communities. VAREP members have the opportunity to meet with members of Congress to advocate VAREP's Policy Positions on issues that affect military and veteran homeownership.

WHY BECOME POLICY CONFERENCE SPONSOR?

When you sponsor VAREP, we will ensure that this collaboration compliments your existing brand values, strengthens your military and veteran image, and provides a platform to increase the positive community perception and credibility of your position of supporting our heroes.

BE A PART OF THE VETERAN HOMEOWNERSHIP MOVEMENT

- Be a part of the only 501.c.3 organization for vets by vets, founded to educate the 1.4m+ servicemembers and 22m+ veterans on financial literacy, homeownership, and economic opportunities that affect them.
- Be a part of an organization that advocates for removing barriers to military and veteran homeownership and encourages creating pro-veteran housing programs that suit all of their unique needs.
- Be a part of the "Do Ask, Please Tell, and Get a Home!" military and veteran homeownership awareness campaign.
- Be a part of increasing VA home loan program usage through awareness and education.
- Be a part of educating military and veteran families the importance of financial health on the roadmap to homeownership.
- Be a part of the active-military Servicemember Civil Relief Act (SCRA) awareness campaign.
- Be a part of ending veteran homelessness by empowering veteran homeownership.

BECOME A SPONSOR TODAY!

Contact Son Nguyen, President and Founder of VAREP, at SNguyen@VAREP.net or directly at 951-444-7359 to learn how you can help VAREP at the VAREP Policy Conference in Washington D.C.

SPONSORSHIP LEVEL DESCRIPTIONS

Lists of what is included with each sponsorship level

TITLE SPONSOR - SOLD

SPONSORED BY: BANK OF AMERICA

- Branding recognition: at conference, event website & mobile
- Ten (10) conference registrations including luncheon and gala
- Five (5) minute speaking opportunity at sponsor's session
- Two-page ad in the conference booklet
- Insert in tote bag distributed to attendees
- One (1) SWAG item on tables during sponsor's session

GALA AWARD DINNER -SOLD

SPONSORED BY: JP MORGAN CHASE

- Branding recognition: at conference, event website & mobile
- Ten (10) conference registrations including luncheon and gala
- Five (5) minute speaking opportunity at sponsor's session
- Two-page ad in the conference booklet
- Insert in tote bag distributed to attendees
- One (1) SWAG item on tables during sponsor's session

KEYNOTE LUNCHEON - SOLD

SPONSORED BY: FREDDIE MAC

- Branding recognition: at conference, event website & mobile
- Ten (10) conference registrations including luncheon and gala
- Five (5) minute speaking opportunity at sponsor's session
- Two-page ad in the conference booklet
- Insert in tote bag distributed to attendees
- One (1) SWAG item on tables during sponsor's session

WELCOME RECEPTION - $20,000

SPONSORED BY: TBD

- Branding recognition: at conference, event website & mobile
- Five (5) conference registrations including luncheon and gala
- Five (5) minute speaking opportunity at sponsor's session
- One-page ad in the conference booklet
- Insert in tote bag distributed to attendees
- One (1) SWAG item on tables during sponsor's session

LEGISLATIVE DEBRIEF RECEPTION - $15,000

SPONSORED BY: TBD

- Branding recognition: at conference, event website & mobile
- Five (3) conference registrations including luncheon and gala
- Five (5) minute speaking opportunity at sponsor's session
- One-page ad in the conference booklet
- Insert in tote bag distributed to attendees

SPONSORSHIP BENEFITS

- Branding recognition: at conference, event website & mobile
- Three (3) conference registrations including luncheon and gala
- One-Page ad in the conference program
- Insert in tote bag distributed to attendees

BEVERAGES & BREAK STATIONS - $8,000

SPONSORED BY: TBD

TOTE BAGS - $8,000

SPONSORED BY: TBD

CHARGING STATION - $8,000

SPONSORED BY: TBD

LANYARDS - $8,000

SPONSORED BY: TBD

EVENT APP - SOLD

SPONSORED BY: U.S. BANK

PHOTO BACKDROP - SOLD

SPONSORED BY: WELLS FARGO

NAME BADGES - $8,000

SPONSORED BY: TBD

HOTEL KEY CARD - SOLD

SPONSORED BY: PRIME LENDING

"As a housing non-profit for vets, by vets, our success is measured not by a balance sheet for shareholders, but by how many lives we can improve through our programs and services. Our proactive stance of providing financial-literacy education and advocating homeownership may not end the epidemic of homelessness among the veteran community, but can prevent it from happening in the future, one veteran at a time."

- Son Nguyen, VAREP National President and Founder

www.VAREP.net

For annual sponsorship program information and customized sponsorship opportunities, contact:

Son Nguyen | SNguyen@VAREP.net | 951 444 7359

Veterans Association of Real Estate Professionals · 495 E. Rincon St. Ste 110 · Corona CA 92879